



Paradiso

Paradiso's Ecommerce Solution

Smart Ecommerce – Simplified!

Get more out-of-the-box.
For less out of the pocket.

Paradiso Solutions Pvt. Ltd.

www.paradisosoftware.com



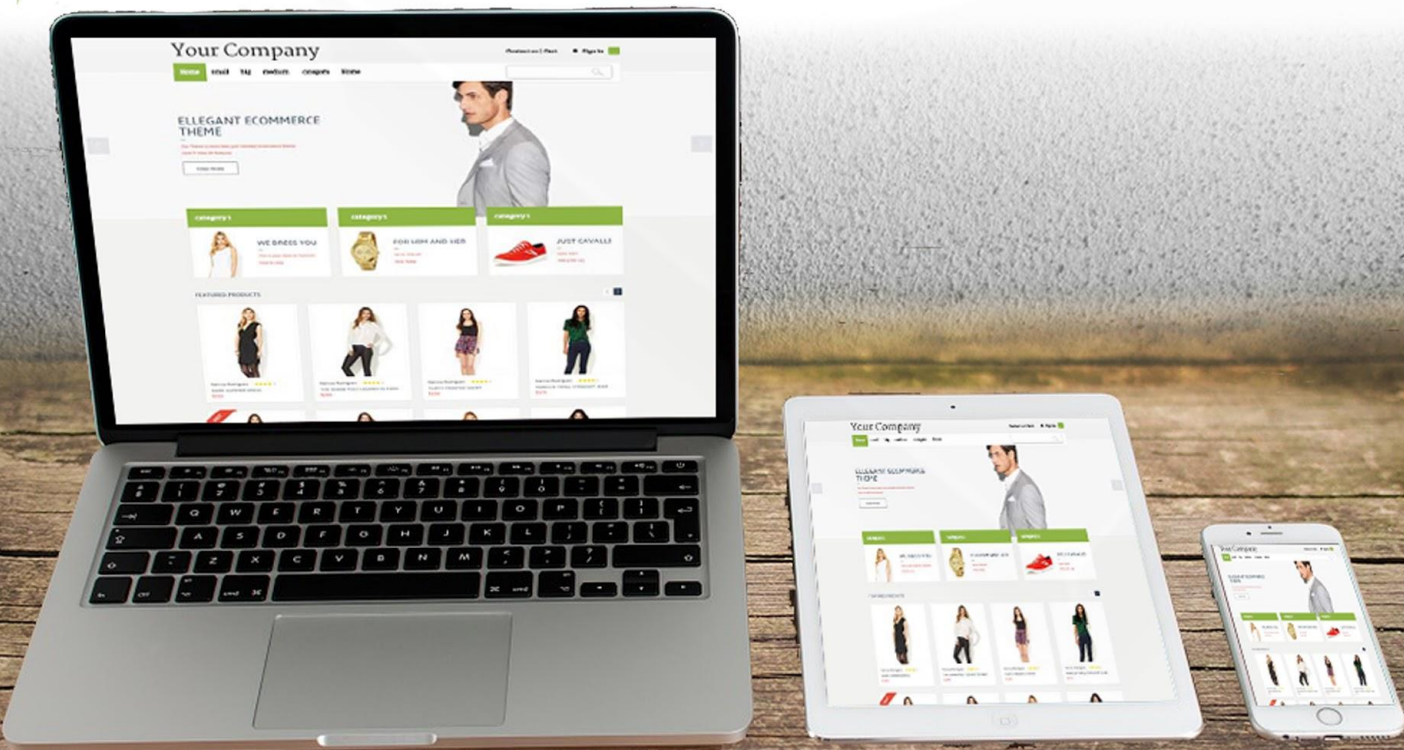
Paradiso

Focus on sales. Not the technology.

Paradiso E-commerce Platform

Fast-track your way to the dynamic, engaging and beautiful online stores you've dreamt of, without it becoming a nightmare for you.

Almost every sophisticated feature you'll ever likely need as plug-and-play component, is ready for you to simply and quickly configure.





Paradiso / **Sell Anything. EASILY.**

Fully Customizable Templates

Out-of-the-box fully customizable templates, that are modern and in-line with current design trends.

Integration Ready Architecture

Integration possible with Salesforce, Sugar CRM, MS Dynamics etc. Practically, any of your existing technologies can be integrated with our e-commerce platform.

- ❖ Mobile Compatible
- ❖ Sell anything, anywhere
- ❖ Scalability
- ❖ Cloud Based
- ❖ Intelligent Shopping UX
- ❖ Wide Variety & Capacity
- ❖ Integrated Marketing & SEO
- ❖ Built-in Analytics & Reporting



Paradiso

Intelligent Shopping UX



- ❖ Automatic taxes get attached based on the buyer's location
- ❖ Take control of the checkout process by setting the default currency
- ❖ Pre-installed payment gateways – Integrates with many payment gateways like CCAvenue, Billdesk, Citrus Pay, Amazon Payments, Stripe, Authorize.Net, PayPal etc.
- ❖ **Cart Behavior** – You get to selectively choose to redirect to cart page after a buyer adds an item to the cart.



Paradiso

Say YES!



“Yes” to full control over design and content, with fully customizable themes.

“Yes” to a entire range of product options managed with automatic product variant definitions.

“Yes” to promotional pricing. Apply any type of discount you can imagine on products, orders, shipping and more.

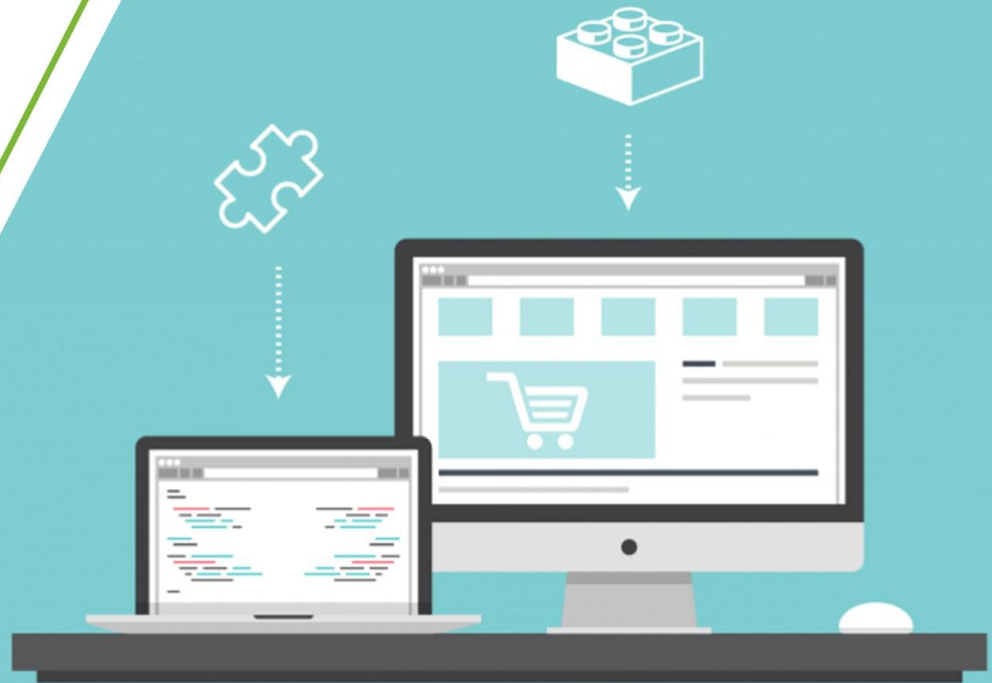
“Yes” to a completely customizable checkout process. Payment on mobile supported.

“Yes” to going global! Multiple languages, easy translation management and multiple currencies supported.

“Yes” to a custom shopping experience on a sophisticated and integration ready ecommerce platform.

Say YES!

To a Better and Faster Ecommerce ROI!



Sophistication, not complication

- ❖ LMS / Training Integration
- ❖ Simplified Coupon System
- ❖ Discount Coupons and Codes
- ❖ Product Reviews

You get to enable or disable the ability for people to leave product reviews on your store.

- ❖ Owner Verification

You can choose to allow reviews from verified customers and show a verified customer label for reviews.



Paradiso

Built-In Analytics & Reporting



- ❖ Exhaustive reports to help you understand how your products are faring.
- ❖ Sales reports can show both net and gross amounts you've earned.
- ❖ The store owner dashboard includes sales orders, traffic and an at-a-glance status summary window.
- ❖ You get to gain insight into your products and orders by tracking sales and growth trends.
- ❖ Comprehensive built-in sales, order, inventory and customer reports.



- ❖ **Application and User Security** - SSL/TLS Encryption by using both server authentication and data encryption.
- ❖ **Physical Infrastructure Security** - We use AWS to provide our clients with the most secure, scalable and global infrastructure in the cloud.
- ❖ **Organizational & Administrative Security** - We screen our service providers / employees and bind them under contract to appropriate confidentiality obligations.
- ❖ **Software Development Practices** - Our engineers use best practices and industry- standard secure coding guidelines to ensure secure coding.



Paradiso

Our Clients



solutions

GET STARTED NOW!



+1 800 513 5902	+44 207 193 4983
+91 787 584 3886	+57 441 297 36
+61 280 113 942	+52 584 212 474

